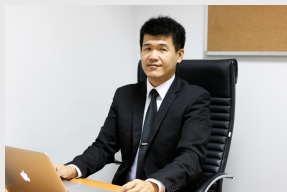## PERSONAL DATA

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EDUCATION

Ph.D. Degree	2017	PhD in Business Informatics University of Reading, UK
Master Degree	2008	MSc in Computer Science Mahidol University, TH
Bachelor Degree	2002	BSc in Applied Statistics King Mongkut's Institute of Technology, North Bangkok, TH

RESEARCH PROJECTS

Impact on Digital Transformation to Society - Social Adaptation

Big Data Management for Functional Foods – An Analysis of Functional Drink Consumption in Working Age

Digital Lifestyle and Eating Behaviour

Applications of Block Chain Technology in Business

Platform for Tourist's Behaviour Analysis : A Case Study of Phuket

Research Projects

TEACHING

Undergrad
- Enterprise Resource Planning (Autumn term)
- Business Research Method (Autumn term)
- Organisation Design and Optimisation (Autumn)
- IT Project Management (Spring term)
- Financial Technology (Spring term)

Postgrad
- IT Project Management

Guest Lecturer

- Media and Innovation for Tourism Business - Phang Nga Technical College
- *"Digital Lifestyle and Eating Behaviour Chapter"* in Eating Economics Module - Kasetsart University

INTERNATIONAL PROCEEDINGS

Sayruamyat, S. and **Nadee, W.** (2019) Acceptance and Readiness of Thai Farmers toward Digital Technology. Proceedings of the 3rd International Conference on Smart Trends for Computing and Communications (SmartCom 2019), 24 - 25 January 2019, Bangkok, Thailand.

🗓 *1/2019* 🔖 *Technology Adoption, Readiness*

Prutsachainimmit, K. and **Nadee, W.** (2018). Towards Data Extraction of Dynamic Content from JavaScript Web Applications. Proceedings of the The 32nd International Conference on Information Networking (ICOIN2018) . Chiang Mai, Thailand. Page: 750-754.

🔗 *https://ieeexplore.ieee.org/document/8343218*

🗓 *1/2018* 🔖 *Computer Science*

Nadee, W., Gulliver, S., Ali, S. (2017) A Dual Aspect Model: Modeling Systems Alignment. In: Proceedings of the 9th International Conference on Management of Digital EcoSystems (MEDES). ACM, 7 – 9 November 2017, Bangkok, Thailand, pp. 159-163.

🔗 *https://dl.acm.org/citation.cfm?id=3167044*

🗓 *1/2017* 🔖 *Informatics*

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