PERSONAL DATA



Name : MR. AYUTH INTRAPRADIT
Position : Head of Digital Business
Email : ayuth.i@phuket.psu.ac.th
Phone : 076276720

PUBLICATIONS SUMMARY

2
National. Proceedings

Total Publications: 2

EDUCATION

Master Degree	2555	Master of Economics, Chiang Mai University, Thailand
Bachelor Degree	2552	Bachelor of Economics, Chiang Mai University, Thailand

TEACHING

976-110 Introduction to Business
140-110 Organization and Management
976-213 Introduction to Economics
976-210 Principle of Marketing
976-300 Supply Chain and Logistic Management
140-498 Computing Ethics and Laws
140-130 Information Technology
103-101 Computer in Daily Life
977-212 Principle of Engineering Economics
976-494 Legal and Ethical Consideration in IT
976-314 Consumer Behavior
976-311 Organizational Behavior
969-042 Digital Economy
969-092 E-Sport

976-495 Special Topics in E-BIZ I (CONCEPT OF BIZ)
976-102 Digital Marketing
976-493 Seminar

NATIONAL PROCEEDINGS

Dechsri, P., Seesaithong, S., Boonlamp, L., and **Intrapradit, A**. Factors Affecting the Participation Decision to the Running Activities in Phuket Province, In proceedings of the 16th National Conference on Computing and Information Technology (NCCIT2020), 15 May 2020, Bangkok, Thailand, pp. 648.

5/2020 *Digital Business*

Intrapradit, A., Boonyasiwa, C., and Suwunnek, S. Factors Affecting the Intention to Watch a Video Advertising on Facebook, In proceedings of the 14th National Conference on Computing and Information Technology (NCCIT2018), 5-6 July 2018, Chiang Mai, Thailand, pp. 56.

7/2018 *Decision Support*

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COLLEGE OF COMPUTING
Prince of Songkla University Phuket Campus
80 M.1 Vichitsongkram Road Kathu, Phuket 83120
Email: coc@phuket.psu.ac.th
Website: computing.psu.ac.th