

Bachelor of Engineering in Digital Engineering (International Program)

Principles of artificial intelligence and software engineering are the fundamental keys of which student's acquisition is assured. Realistic project and scenario-based learning, alongside a practical company internship are well selected to propel student's abilities in many dimensions and lead our students to be able to develop their own automation systems and Internet of Things (IoT)s in conjunction with cloud computing and cybersecurity. Students can choose one of the three tracks:

1. Network and Security Engineering
2. Intelligent Objects
3. Software Engineering

Career Opportunities

Digital Engineer / Computer Engineer
Software Engineer / Developer / Programmer
iOS/Android Programmer
Embedded System Engineer / IoT Engineer
Artificial Intelligence Engineer
Network and Data Communication Engineer
Cybersecurity Analyst and Designer



Bachelor of Science in Computing

This curriculum aims to develop students' skills in the computer technology, information technology, information systems, organization management, as well as the software engineering methodology and technology. The students will apply these principles to conduct data analysis, digital media design and creation, as well as employing computer technology in an organization. The curriculum is based on Work-Integrated Learning (WIL) to give students the job experience in a realistic setting. Students can choose one of the two tracks:

1. Artificial Intelligence and Data Science
2. Digital Media



Career Opportunities

Data Scientist
Data Analyst
Intelligent System Developer
Digital Media Designer
Graphic Designer
Front-End Developer

Bachelor of Science in Digital Business (International Program)

Applying and integrating knowledge of business management and digital technology to solve business problems and to discover new knowledge for digital business industry. The courses in this program consist of Digital Marketing, Business Analytics and Visualization, Financial Technology (FinTech), Strategic Management, and Digital and Information Economy, which are relevant for enhancing the efficiency and effectiveness for private and public organizations.



Career Opportunities

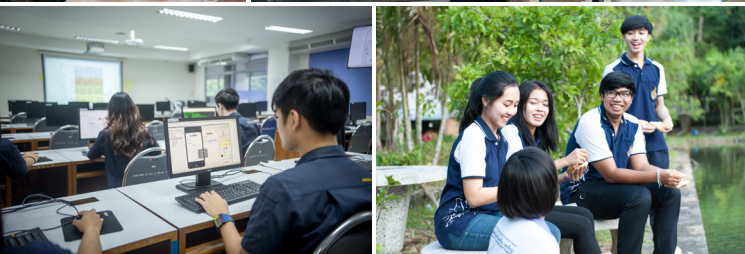
Digital Marketing Advisor
Market Research Analyst
Business Analytics Specialist
Business Integration Specialist



Apply: www.phuket.psu.ac.th/student_admissions

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